Goal: Improve access to oral health care and disease prevention for vulnerable adults. Vulnerable adult is defined as anyone, age 18 & older, who experiences barriers to care. Examples of vulnerable adult populations include: uninsured adults; adults with disabilities (physical, mental, cognitive); pregnant women; homeless adults (e.g. veterans, migrant workers); adults in correctional facilities.

C. Oakes/J. C.

C. Oakes/J. C. Lee							
100			Available		Estimated Impact (low,	Probability of Success	
	Description:	Desired Outcome(s)	Resources/Contacts	Addt'l Resources Required		(low, med, high)	Notes:
	200 paon	Desired outcome(s)	nesources/ contacts	Adde The Sources Required	mea, mgm	(10 tr) mea, mgm	- Total
		All Medicaid enrollees have oral health	Partners have been	Leader to coordinate			
Objective 1	Expand Medicaid Oral Health Coverage for Adults	coverage for necessary services	identified and educated	follow-up activities	High	Low	
	Stakeholder engagement and education	coverage for flecessary services	identified and educated	Tollow-up activities	High	Low	
	Identify, share or create materials, approved by DPH, ot diestirbute to partner groups						
	and stakeholder organizatios (for them to distribute to legislators and/or decision						
Task	makers.						
				More time and bandwith			
		Adults without oral health coverage		of committee members to			
		receive needed oral health care	Engaged committee	pursue. Point person to			
Objective 2	Provide additional outreach to and care for vulnerable populations	services	members	coordinate efforts.	Medium	Medium	
	Promotion of existing services - DE Dental Health Resource Guide, dental clinics						
	including those in state facilities, in FQHC's, what dental services MCO's are already						
Strategy 2A	covering, etc.						
	Disseminate information regarding all existing dental services and plans listed via the						
	Choose Health Delaware/ Health Marketplace to Navigators, Medicaid enrollment reps,						
Task	Care Coordinators, libraries, applicable websites						
	Promote programs and resources that link individuals in need to existing OH services.						
Task	Create new tools/materials as necessary						
	Disseminate information available to Medicaid beneficiaries before individual's						
	transition from child/youth to adult Medicaid. Partner with DMMA to get Medicaid						
Task	Care Organizations (MCO's) involved.						
Task	Explore expansion of DHCI use of non-Medicaid funds for oral health services.						
	Explore potential opportunities to expand and improve oral health including through						
	use of the DPH Dental Van, state facility clinics and teledentistry to reach vulnerable						
Strategy 2B	adult populations						
	Explore use of the Stockley dental facility for vulnerable populations						
	Expand DHSS' telehealth program to include dental services and professional education						
Task	to meet community needs and address gaps in care						
	Explore expanded use of dental van.						
Task	Explore opportunities provided by additional mobile companies coming to the state.						
	Explore additional ways to provide fluoride varnish for adults, including in long term						
Task							
		Gather basic data about access to care		Additional funding to			
	Develop oral health surveillance system screenings and data gathering for complete	and utilize it to expand coverage for	Jae Chul Lee of Center for	suppor the			Additional funding may be difficult
	system of care	vulnerable adults	Disabilities Studies	researchers'work	Medium	Low	to obtain
	Identify existing Oral Health Surveillance System or data gathering for oral health in						
Strategy 3A							
	Identify & review available data sources &/or systems for collecting OH data						
1 d 3 k	activity & review available data sources & or systems for concerning off data						
	Identify # of individuals enrolled in Medicaid and the # of beneficiaries who receive						
	dental services through existing Medicaid plans in collaboration with DMMA						
Task	dental services through existing inedicala plans in collaboration with Divilvia		l	1			

Task	Review and complete DE dental survey(s) conducted by DHSS national/state partners (e.g. NASUAD) and disseminate the follow-up reports						
	Identify & review other states' Oral Health surveillance systems and plans						
Task	Review available sources						
Task	Attend available webinars						
	Raise the awareness of Oral Health among organizations planning for statewide health						
Strategy 3C	outcomes and quality improvement for vulnerable adults						
Task	Include OH questions in ALL health/social service surveys and assessments; and ensure inclusion of Oral Health in all state health-related plans						
Task	Reach out to appropriate contacts to share collected data						
Objective 4	Research and Share Best Practices for Oral Health Promotion and Delivery for Vulnerable Adults	Dissemination of best practices for oral health promotion and delivery for vulnerable adults to interested organizations and stakeholder groups	done as part of other	Funding for staff or personnel to pursue	Medium	Medium	
Strategy 4A	Research other states' oral health models & best practices for targeting vulnerable populations						
	Engage university health promotion/policy or dental hygiene students at UDel/DelTech to research evidence-based programs and policies in other states.						
Task	Attend webinars and perform additional research						
	Create and execute a campaign to share identified best practices						
lask	create and execute a campaign to share identified best practices						

Goal: Improve access to oral health care and disease prevention for vulnerable adults. Vulnerable adults is defined as anyone, age 18 & older, who experiences barriers to care. Examples of vulnerable adult populations include: uninsured adults; adults with disabilities (physical, mental, cognitive); pregnant women; homeless adults (e.g. veterans, migrant workers); adults in correctional facilities.

ſ							Referred to/from Other	T	
	Description:	Person(s) Assigned:	Resources:	Start Date:	Due Date:	Status:	Action Group?	Notes:	Status Options:
	Description.	r croon(s) Assigned.	Nesources.	Start Bate.	Duc Dute.	Status.	Action Group.	Committee members/Partners	Status Options.
								testified at JFC using shared	
Strategy 1	Stakeholder engagement and education	Whole committee		1/1/2016		Complete	No	materials	Not Started
	Identify, share or create materials, approved by DPH, or	Whole committee		1/1/2010		Complete	NO .	materials	Not Started
	distirbute to partner groups and stakeholder organizations (for								
	them to distribute to legislators and/or decision makers.								
	them to distribute to legislators and/or decision makers.								In December
Task	Promotion of existing services - DE Dental Health Resource							+	In Process
	Guide, dental clinics including those in state facilities, in								
		Chris Oakes and Margaret							
I I	FQHC's, what dental services MCO's are already covering, etc.	Bailey to lead efforts		1/1/2016	21/2	0	N-		
Strategy 2	Diii	balley to lead ellorts		1/1/2016	N/A	On-going	No	+	4
	Disseminate information regarding all existing dental services								
	and plans listed via the <i>Choose Health Delaware</i> /Health								
	Marketplace to Navigators, Medicaid enrollment reps, Care								
Task	Coordinators, libraries, applicable websites		Need additional resources	+		 	+	+	4
	Promote programs and resources that link individuals in need								
	to existing OH services. Create new tools/materials as					1	1		
	necessary							 	4
I I	Disseminate information available to Medicaid beneficiaries								
	before individual's transition from child/youth to adult								
	Medicaid. Partner with DMMA to get Medicaid Care								
	Organizations (MCO's) involved.		Need additional resources						_
	Explore expansion of DHCI use of non-Medicaid funds for oral								
Task	health services.		Need additional resources				_		
							_		
	Explore potential opportunities to expand and improve oral								
	health including through use of the DPH Dental Van, state								
	facility clinics and teledentistry to reach vulnerable adult	Margaret Bailey, Chris							
Strategy 3	populations	Oakes and Nancy Browhan	Need additional resources			on-going	No		
	Explore use of the Stockley dental facility for vulnerable								
	populations						_		
	Expand DHSS' telehealth program to include dental services								
	and professional education to meet community needs and								
	address gaps in care								_
	Explore expanded use of dental van.								_
	Explore opportunities provided by additional mobile								
	companies coming to the state.					ļ	1	1	1
	Explore additional ways to provide fluoride varnish for adults,								
	including in long term care						1		4
	Identify existing Oral Health Surveillance System or data								
	gathering for oral health in Delaware	Jae Chul Lee/HDWD	Need additional funding			on-going	No		」
	Identify & review available data sources &/or systems for								
	collecting OH data					ļ	1	1	1
	Identify # of individuals enrolled in Medicaid and the # of					1	1		
	beneficiaries who receive dental services through existing								
	Medicaid plans in collaboration with DMMA								_
	Review and complete DE dental survey(s) conducted by DHSS								
	national/state partners (e.g. NASUAD) and disseminate the								
	follow-up reports								_
	Identify & review other states' Oral Health surveillance								
	systems and plans	Jae Chul Lee/HDWD	Need additional funding			on-going	No		_
	Review available sources								_
Task	Attend available webinars								_
	Raise the awareness of Oral Health among organizations								
	planning for statewide health outcomes and quality improvement for vulnerable adults								

1	Include OH questions in ALL health/social service surveys and				
	assessments; and ensure inclusion of Oral Health in all state				
	health-related plans				
Task	Reach out to appropriate contacts to share collected data				
	Research other states' oral health models & best practices for				
Strategy 7	targeting vulnerable populations	Not assigned			
	Engage university health promotion/policy or dental hygiene	HDWD providing some			
	students at UDel/DelTech to research evidence-based	research efforts in this			
Task	programs and policies in other states.	area			
Task	Attend webinars and perform additional research				
	Create and execute a campaign to share identified best				
Task	practices				

Goal: Improve access to oral health care and disease prevention for children.

	Description	Desired Outcome(s)	Available Resources	Addt'l Resources Required	Estimated Impact (low, med, high)	Probability of Success	Notes:
	Description:	Desired Outcome(s)	Available Resources	Required	(low, mea, nigh)	(low, med, high)	Notes:
		Primary care providers are trained	Namours other providers	Resources to execute			
	Promote oral health assessment and preventive care by pediatricians or	and have appropriate tools to	Nemours, other providers who are already providing	county wide education			
Objective 1	family physicians for children by age 1	provide oral health care	these services	events	High	Medium	
•	Support, promote and expand physician trainings	provide oral fleatiff care	these services	events	Tilgii	iviculuiii	
Strategy IA	Arrange and host three county wide fluoride varnish CME educational						
Task	events for primary care providers and dentists						
Task	Support on-going training efforts by sharing information and offering networking opportunities						
	Have resources/technical assistance available with billing tips, IT support						
	for EMR oral health assessment forms, and patient education tools for						
Strategy 1B	primary care offices						
	Identify existing and/or create necessary resources						
Task	Support dissemination efforts						
	Create evaluation mechanisms to measure impact of yearlong intervention						
Strategy 1C	efforts						
	Collaborate with DMMA, CCHS, Nemours, FQHC's, MSD, AAP and DAFP to						
Task	measure effectiveness of efforts						
Objective 2	Ensure children have a dental home	All children have a dental home	Nemours, CCHS, FQHC's and other providers who are already providing dental home for children	Resources to execute county wide education events	High	Medium	
	Ensure primary care provider oral health care concludes with referral to			2.5.10			
Strategy 2A	dental home						
	Provide networking opportunities for medical and dental providers/staff to						
Task	increase awareness						
1331	Build referral relationships between family medicine						
Task	practitioners/pediatricians and their own dental referral networks						
Strategy 2B	Develop outreach programs from health care centers, schools, and public health care facilities that locate and place children into a dental facility						
	Oral health care coordinators hired at FQHC's to coordinate referrals from						
	primary to dental provider. Explore the potential to connect them with						
	other community organizations						
	Work with social services – 211, WIC						
Task	Outreach to home visiting associations						
Task	Collaborate with Oral Health Literacy Action Group and DelTech leaders						

1		I	I	_	_		1
	Training and promotion needed for general practicing dentists to assure						
Strategy 2C	adequate availability of dentists providing year 1 dental examinations						
	Outreach to dentists at primary care/dentists networking events to						
Task	determine gaps and need for additional resources/training						
		Increase awareness, behavior	Many resources have are				
		change, knowledge, and disease	available. Some groups				
	Disseminate consistent oral health information that is culturally and age	prevention, and improve school and	already disseminating or				
Objective 3	sensitive, particularly for early child care programs	quality of life	interested in doing so	None identified	Medium	Medium	
	Coordinate with Oral Health Literacy Group to identify "the" message/best						
Strategy 3A	educational materials to educate families with children						
Task	Utilize First Smile Delaware materials						
Task	Invigorate Tooth Troop						
Strategy 3B	Disseminate materials						
Task	Participate in promotion of social media campaign						
	Include materials as part of oral health tools shared with primary care						
Task	providers						
Task	Integrate oral health literacy into Home Visiting Nurse programs						
	Share Oral Health information texting						
	Connect with key partners						
	Coordinate with new FQHC dental managers to disseminate message and						
Strategy 3C	materials						
	Collaborate with all action group partners including FQHC's, CCHS,						
Task	Nemours, DAFP and AAP						

Goal: Improve access to oral health care and disease prevention for children.

						Referred to/from		
Description:	Person(s) Assigned:	Resources:	Start Date:	Due Date:	Status:	Other Action Group?	Notes:	Status Options:
·	All active members	Additional time and				·		·
Strategy 1A Support, promote and expand physician trainings	engaged in this effort	funding necessary	1/1/2016	12/31/2016	On-going			Not Started
Arrange and host three county wide fluoride varnish		,						
CME educational events for primary care providers and								
Task dentists								In Process
Support on-going training efforts by sharing information	1							
and offering networking opportunities								
Task								Behind Schedule
Have resources/technical assistance available with		Additional resources would						Definite Seriedate
billing tips, IT support for EMR oral health assessment		be needed for						
forms, and patient education tools for primary care	Dr. Atkinson has completed							
Strategy 1B offices	some of this.	resources	1/1/2016	N/A	Unknown			
Task Identify existing and/or create necessary resources	Some or this.	resources	1/1/2010	14,71	O I I I I I I I I I I I I I I I I I I I			-
Task Support dissemination efforts								-
Create evaluation mechanisms to measure impact of	No one assigned at this	Additional time and						-
Strategy 1C yearlong intervention efforts	time	funding necessary	N/A	N/A	Not started			
Collaborate with DMMA, CCHS, Nemours, FQHC's, MSD,		Tarraing necessary	14,71	14/74	Not started			+
AAP and DAFP to measure effectiveness of efforts	'							
Task								
Ensure primary care provider oral health care concludes	No one assigned at this	Additional time and						-
Strategy 2A with referral to dental home	time	funding necessary	N/A	N/A	Not started			
Provide networking opportunities for medical and	time	Turiding necessary	IN/A	IN/A	Not started			+
Task dental providers/staff to increase awareness								
Build referral relationships between family medicine								
practitioners/pediatricians and their own dental referra	1							
Task networks								
Develop outreach programs from health care centers,								
schools, and public health care facilities that locate and	No one assigned at this	Additional time and				AG #3 and #4 doing		
Strategy 2B place children into a dental facility	time	funding necessary	N/A	N/A	Not started	some of this work		
Oral health care coordinators hired at FQHC's to		,	'	,				-
coordinate referrals from primary to dental provider.								
Explore the potential to connect them with other								
Task community organizations								
Task Work with social services – 211, WIC								-
Task Outreach to home visiting associations								7
Collaborate with Oral Health Literacy Action Group and								7
Task DelTech leaders								
Training and promotion needed for general practicing								7
dentists to assure adequate availability of dentists	No one assigned at this	Additional time and						
Strategy 2C providing year 1 dental examinations	time	funding necessary	N/A	N/A	Not started			

	Outreach to dentists at primary care/dentists					
	networking events to determine gaps and need for					
Task	additional resources/training					
		Katie Hegedus completed				
	Coordinate with Oral Health Literacy Group to identify	some of this by attending				
	"the" message/best educational materials to educate	all AG meetings. BOHDS				
Strategy 3A	families with children	also involved.	None identified	Oct-15	On-going	
Task	Utilize First Smile Delaware materials					
Task	Invigorate Tooth Troop					
Strategy 3B	Disseminate materials	BOHDS and DPH	None identified	Oct-15	On-going	
Task	Participate in promotion of social media campaign					
	Include materials as part of oral health tools shared					
Task	with primary care providers					
	Integrate oral health literacy into Home Visiting Nurse					
Task	programs					
Task	Share Oral Health information texting					
Task	Connect with key partners					
	Coordinate with new FQHC dental managers to					
Strategy 3C	disseminate message and materials	BOHDS and DPH	None identified	Oct-15	 On-going	
	Collaborate with all action group partners including					
Task	FQHC's, CCHS, Nemours, DAFP and AAP					

Goal: Increase the oral health literacy of all Delaware residents.

G. McClure / V. Rizzo

G. Wicciure / V. Riz.				Addt'l Resources	Estimated Impact	Probability of Success	
	Description:	Desired Outcome(s)	Available Resources	Required	(low, med, high)	(low, med, high)	Notes:
	2001ption	Have the right materials and campaigns to	Available Resources	nequired	(low) mean mgm	(low) mean mgm	i totes.
		increase awareness and knowledge for	Many stakeholders				
		behavior change, disease prevention and	engaged and tools	None identified at this			
Objective 1	Develop/Select a united message for all stakeholders to use	improved quality of life	developed	time	Medium	Medium	
	Develop and execute an Information Campaign for Age 1 children and their		истеюрей	time	Mediani	Mediam	
	parents						
	Share and promote Age 1 campaign efforts						
	Promote First Smile Resource Guide and website						
	Add oral health to the Child Development Watch First Year calendar						
	Text4baby						
	Provide fluoride Varnish and dental home education materials for						
	Delaware Oral Health Coalition (DOHC) Children's Action Group and other						
Task	partners						
	Find, develop or expand a comprehensive educational campaign around						
	the importance of oral health for a healthy pregnancy and baby's health						
	Incorporate DelTech student presentations including "Have One" and "A						
	Successful Visit" (Explore if there is Maternal and Child Health Bureau						
	(MCHB) grant money for this)						
1	Explore if MCHB grant money could get materials for pregnant women						
	(from programs in NY and CA)						
	YouTube video about Age 1 program from PA / "Connect the Dots" – next						
	stage Train the Trainers (dentists and hygienists for care under age 5) with						
	support of the Dental Society						
	Promote the usage of the "Oral Health 2014: Delaware, An Oral Health						
	Literacy Strategic Communications Plan" to DOHC stakeholders and						
	partners Perform a baseline survey						
	Utilize/disseminate messaging and toolkit already developed – continue						
	with existing activities						
	Identify key local conferences, events and organizations for speaking						
	engagements						
	Identify media partners						
	Three pronged focus of Issue-Focused Advocacy, Public Awareness and						
	Professional Integration						
	Emphasize link between oral health and overall health; consequences of						
	poor oral health; and providing the "how to" basics for desired oral care						
	behavior						
Task	Develop strong brand strategy						
Task '	Work with trusted messengers						
	Community Health action group members to help with testing this in the						
	community and then disseminating it to daycare providers, schools, and						
	community groups						
Strategy 1C	Develop a high school Navigation guide - Powerpoint and book						

Tack	Del Tech Action Group members to lead this project	T			I		T
	Develop an innovative electronic teaching program						
Task	DentaQuest grant to develop a game or app for this	State of the land					
	Create and execute a grassroots campaign to promote oral health for	Disseminated materials and campaign	Many stakahaldara				
	policy makers, stakeholders, and consumers of health care	increase awareness and knowledge for	Many stakeholders				
		behavior change, disease prevention and	engaged and tools	None identified at this			
Objective 2		improved quality of life	developed	time	Medium	Medium	
	Coordinate with Vulnerable Adults and Partnerships Action Groups to						
Strategy 2A	determine materials most needed for policymakers						
Task	Review current legislative agenda and activities						
	Identify active partners, what materials they are already using, what						
	additional materials are needed. Collaborate with Vulnerable Adults Action						
Task	Group						
	Create a Toolkit for a grassroots campaign, based on slides 13-18 of						
	"Healthy Smiles Healthy You" powerpoint and incorporate the "Evaluation						
Strategy 2B	and Oral Health Referral Worksheet".						
	Share and promote developed tools, powerpoints, and brochures for this.						
Task	New "Ah" campaign						
	Community Health to share with health educators and other public health						
Task	personnel						
	Provide toolkit to schools, daycares, Grade 3 programs, summer programs,						
Task	DTCC students (nursing in Stanton						
Task	Fact Sheets housed on DE Thrives (MCHB).						
Strategy 2C	Integrate Oral Health Literacy into tobacco efforts						
	Share new materials with Department of Public Health Tobacco Cessation						
Task	and Prevention program coordinators						
Strategy 2D	Provide information for state initiatives						
Task	Share materials with Affordable Care Act team						
	Share toolkit with Delaware Center for Health Innovation (DCHI)						
Task	community health workers and care coordinators						
	Create a goal of school wide use of materials or curriculum						
	Incorporate "Understanding by Design" and ADA tools						
	Building on what Nemours is already doing in the schools (Adolescent						
Task	Health						
	Ensure programs at every stage						
	Continue drawing contest						
	Outreach activities via professional organizations – chapter newsletter and						
Strategy 2F	other outreach to AARP, AAP, DAFP, DAPA						
	Continued dissemination of Impressions Newsletter						
1031	Provide materials for Children's Action Group county wide primary/dentist						
Tack	education/networking events						
	Evaluate dissemination of materials at end of the year						
	·					+	
Task	Create and execute evaluation plan		1		<u> </u>		

Objective 3	, ,	Increase awareness and knowledge for					
	sensitive, particularly for early child care programs	behavior change, disease prevention and					
		improved quality of life through materials	Many stakeholders				
		inclusive of, designed for and delivered to the		None identified at this			
		diverse population of Delaware	developed	time	Medium	Medium	
	Promote various populations in materials as well as making them bilingual						
Strategy 3A							
	Refine and solidify the definition of Delaware's at-risk oral health						
	k populations and geographic areas						
Tasl	k Create materials (videos) in English and Spanish						
	Collaborate with Westside and LaRed FQHC dental/medical care						
	k coordinators						
Tasl	k Include agricultural workers in promotions						
	Coordinate with DOHC Children's Action Group to see what materials are						
Strategy 3B	needed for their efforts						
	k Share FirstSmile Delaware						
	k Invigorate Tooth Troop						
	k Connect the Dots						
Strategy 3C	Disseminate materials						
	Include bilingual materials as part of oral health toolkit for PCP's as						
Tasl	k applicable						
	Preschools and daycares beg for presentations. How to do this most						
	effectively? DTCC only has 15 students. Coordinate w/Nemours daycare						
	licensing process (5-star rating). Offer credit? Train the trainers (staff and						
	k parents). Tooth Troop – add to websites						
Tasi	k Ensure access of Age 1-5 materials for FQHC dental managers						
		Increase awareness and knowledge for					
		behavior change, disease prevention and	Many members engaged	None identified at this			
Objective 4	Expand existing programs and explore additional opportunities	improved quality of life.	and aware	time	Medium	Medium	
61	5 and the colling the training for health are a self-rate PTCC at death						
Strategy 4A							
Ŧ	Explore possibilities for, or initiate expansion of, program for Stanton						
Tasi	k nursing students						
Chusta au AD	Fund offerts of such books are somited training for House Visiting						
Strategy 4B	Expand efforts of oral health pre-service training for Home Visiting k Explore on-line option for this training						
	k Collaborate with Advisory Committee						
	k Include home visitor ambassadors						
Strategy 4C	DTCC host a SuperSealant Saturday k Implement, promote and expand these events						
Strategy 4D	Partner with childhood service and learning						
Strategy 4D	Contact Boy and Girl Scout organizations, 4-H (Health Rocks curriculum),						
	FFA, FHA and others to create an OH literacy badge or other certification in						
	recognition of mastery of oral health prevention information and						
Tacl	k techniques						
1 d S I	nteciniques		1	1	1	1	

Goal: Increase the oral health literacy of all Delaware residents.

							Referred to/from Other		
	Description:	Person(s) Assigned:	Resources:	Start Date:	Due Date:	Status:	Action Group?	Notes:	Status Options:
	Develop and execute an Information Campaign for	(.,	Campaign Created by						
	Age 1 children and their parents	BOHDS	Contractor	unknown	unknown	Complete	No		Not Started
	Share and promote Age 1 campaign efforts					·			In Process
	Promote First Smile Resource Guide and website								Behind Schedu
	Add oral health to the Child Development Watch Fi	rst Year calendar							
	Text4baby								7
	Provide fluoride Varnish and dental home								7
	education materials for Delaware Oral Health								
	Coalition (DOHC) Children's Action Group and								
	other partners								
	Find, develop or expand a comprehensive								7
	educational campaign around the importance of								
	oral health for a healthy pregnancy and baby's								
Task	health								
	Incorporate DelTech student presentations								7
	including "Have One" and "A Successful Visit"								
	(Explore if there is Maternal and Child Health								
Task	Bureau (MCHB) grant money for this)								
									7
	Explore if MCHB grant money could get materials								
	for pregnant women (from programs in NY and CA)								
	YouTube video about Age 1 program from PA /								7
	"Connect the Dots" – next stage Train the Trainers								
	(dentists and hygienists for care under age 5) with								
Task	support of the Dental Society								
	Promote the usage of the "Oral Health 2014:								7
	Delaware, An Oral Health Literacy Strategic								
	Communications Plan" to DOHC stakeholders and	All Committee members	Existing programs and						
Strategy 1B	partners	and BOHDS engaged	contractor services	1/1/2016	12/31/2016	on-going	No		
	Perform a baseline survey								
	Utilize/disseminate messaging and toolkit already								
Task	developed – continue with existing activities								
	Identify key local conferences, events and								
Task	organizations for speaking engagements								
Task	Develop strong brand strategy								
Task	Work with trusted messengers								
	Community Health action group members to help								
	with testing this in the community and then								
	disseminating it to daycare providers, schools, and								
Task	community groups								
	Develop a high school Navigation guide -	DelTech/DHSS Community							7
Strategy 1C	Powerpoint and book	Health	Existing programs	unknown	unknown	on-going	No		
	The state of the s	·	. 0. 0				ı	I .	

	I	T	T			T	1	T
	Del Tech Action Group members to lead this							
Task	project Develop an innovative electronic teaching program							
Strategy 1D	Develop an innovative electronic teaching program	BOHDS?	unknown	unknown	unknown	on going	No	
Strategy 1D	Donto Overt months develop a serve or any few	BOUDS	unknown	unknown	unknown	on-going	No	
Task	DentaQuest grant to develop a game or app for							
Task	uns							
	Coordinate with Vulnerable Adults and		available contract for	a				
	Partnerships Action Groups to determine materials	Katia Basch Hagadus ar	facilitator to work	at the time of next				
Strategy 2A	most needed for policymakers	future contractor	between groups	contract	12/31/2016	on-going	No	
Strategy ZA		ruture contractor	between groups	contract	12/31/2010	on-going	110	
Task	Review current legislative agenda and activities							
Tusk	Identify active partners, what materials they are							
	already using, what additional materials are							
	needed. Collaborate with Vulnerable Adults							
Task	Action Group							
	Create a Toolkit for a grassroots campaign, based							
	on slides 13-18 of "Healthy Smiles Healthy You"							
	powerpoint and incorporate the "Evaluation and	BOHDS and Contractor	Campaign Created by					
Strategy 2B	Oral Health Referral Worksheet".	plus DOHC Board	Contractor	unknown	unknown	Complete	No	
	Share and promote developed tools, powerpoints,							
	and brochures for this. New "Ah" campaign							
	Community Health to share with health educators							
Task	and other public health personnel							
	Provide toolkit to schools, daycares, Grade 3							
	programs, summer programs, DTCC students							
	(nursing in Stanton							
Task	Fact Sheets housed on DE Thrives (MCHB).							
		Community Health/do be						
	Integrate Oral Health Literacy into tobacco efforts	determined	unknown	unknown	unknown	on-going		
	Share new materials with Department of Public							
	Health Tobacco Cessation and Prevention program							
Task	coordinators	Katia Dagah Haradaa						
		Katie Rosch Hegedus,						
Strategy 2D	Provide information for state initiatives	other DHSS personnel including BOHDS	engaged personnel	1/1/2016	12/31/2016	on-going		
Jualegy 2D	Trovide information for state initiatives	Including Bollos	lengageu personner	1/1/2010	12/31/2010	UII-guilig		
Task	Share materials with Affordable Care Act team							
Tusk	Share toolkit with Delaware Center for Health							
	Innovation (DCHI) community health workers and							
Task	care coordinators							
	Create a goal of school wide use of materials or	Many stakeholders						
		engaged	on-going program resource	1/1/2016	12/31/2016	on-going		
u,	Incorporate "Understanding by Design" and ADA		j 5. j					
Task	tools							
	•			•	•		•	

	uilding on what Nemours is already doing in the chools (Adolescent Health						
	nsure programs at every stage						
	ontinue drawing contest						
	utreach activities via professional organizations –						
		BOHDS, Children's Group,					
	AP, DAFP, DAPA	Nancy Browhan	engaged members	1/1/2016	12/31/2016	on-going	
	ontinued dissemination of Impressions	riancy brownan	engagea members	1/1/2010	12/31/2010	on going	
	· · · · · · · · · · · · · · · · · · ·						
	ewsletter rovide materials for Children's Action Group						
	ounty wide primary/dentist						
	ducation/networking events						
		BOHDS and Contractor					
Strategy 2G th		plus DOHC Board	program budget	unknown	unknown		
	reate and execute evaluation plan						
	romote various populations in materials as well						
	s making them bilingual	BOHDS, all stakeholders	program budget	1/1/2016	12/31/2016	on-going	
	efine and solidify the definition of Delaware's at-						
Task ris	sk oral health populations and geographic areas						
Task Cr	reate materials (videos) in English and Spanish						
Co	ollaborate with Westside and LaRed FQHC						
Task de	ental/medical care coordinators						
Task In	nclude agricultural workers in promotions						
		Katie Rosch Hegedus,					
Co	oordinate with DOHC Children's Action Group to	other DHSS personnel					
• • • • • • • • • • • • • • • • • • • •	ee what materials are needed for their efforts	including BOHDS	engaged personnel	1/1/2016	12/31/2016	on-going	
Task Sh	hare FirstSmile Delaware						
Task In	nvigorate Tooth Troop						
Task Co	onnect the Dots						
		All members plus					
		Community Health via					
	isseminate materials	health educators	engaged personnel	1/1/2016	12/31/2016	on-going	
	nclude bilingual materials as part of oral health						
	polkit for PCP's as applicable						
Pr	reschools and daycares beg for presentations.						
	ow to do this most effectively? DTCC only has 15						
st	tudents. Coordinate w/Nemours daycare						
	censing process (5-star rating). Offer credit?						
Tr	rain the trainers (staff and parents). Tooth Troop						
	add to websites						
Er	nsure access of Age 1-5 materials for FQHC dental						
	nanagers						
		DelTech employee					
Stratom, AA	rofession DTCC students	committee members	engaged personnel	1/1/2016	12/31/2016	on-going	

	Explore possibilities for, or initiate expansion of,							
Task	program for Stanton nursing students							
	Expand efforts of oral health pre-service training		program/department					
Strategy 4B	for Home Visiting	BOHDS	resources			complete		
Task	Explore on-line option for this training							
Task	Collaborate with Advisory Committee							
Task	Include home visitor ambassadors							
		DelTech and other	program/department					
Strategy 4C	DTCC host a SuperSealant Saturday	partners	resources	unknown	unknown	no scheduled as a priority at	this time	
Task	Implement, promote and expand these events							
			members' time and					
Strategy 4D	Partner with childhood service and learning	committee members	treasure	unknown	unknown	no scheduled as a priority at	this time	
	Contact Boy and Girl Scout organizations, 4-H							
	(Health Rocks curriculum), FFA, FHA and others to							
	create an OH literacy badge or other certification							
	in recognition of mastery of oral health prevention							
	information and techniques							
Task								

Goal: Increase partnerships and collaborations to build and maintain a coordinated advocacy initiative to improve oral health systems in Delaware.

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				Addt'l Resources	Estimated Impact	Probability of Success	l
	Description:	Desired Outcome(s)	Available Resources	Required	(low, med, high)	(low, med, high)	Notes:
Objective 1	Support Children's Action Group Primary Objectives	DOHC partners will support the Children's Action Group in achieving their objectives.	Partners participation and expertise in mobilizing and organizing efforts	None identified	Medium	Medium	
Objective 1	Promote fluoride varnish physician trainings and networking events in	demoving their expectives:	and organizing errores	None identified		Mediani	
Strategy 1A	their communities						
Task	Share information						
Strategy 1B	Consult with Children's group event organizers/refer possible funding resources to support these efforts						
Task	Identify and share known funding resources						
Strategy 1C	After events, share available services (fluoride varnish and dental homes) with their communities						
Task	Promote with constituents/community members fluoride varnish by age 1 with primary care provider and dental home concepts after the networking events						
Objective 2		DOHC partners will support the Vulnerable Adults Action Group	Partners participation and expertise in advocacy and		A. diam.	Bandhan.	
Objective 2	Support Vulnerable Adults Action Group Priority Objectives Participate in advocating for Medicaid Oral Health Coverage for Adults if	in achieving these objectives	other efforts	None identified	Medium	Medium	
Strategy 2A	appropriate						
Strategy ZA	Contact legislators with support for expanded coverage. Share stories						
Tack	from their community						
	Share information with clients/colleagues about these efforts						
	Refer clients in need of services to existing services						
Strategy 2D	Partners share the DE Dental Health Resource Guide with						
Task	community/clients						
· aan	Partners consider possibilities for state dental van and/or connecting						
Task	adults with the state facilities dental clinics – explore partnerships						
Objective 3	Support Oral Health Literacy Action Group Priority Objectives	DOHC partners will support the Oral Health Literacy Action Group in achieving these objectives.		None identified	Medium	Medium	
Objective 3	Coordinate with Oral Health Literacy Group to identify "the"	in demoting these objectives.	and community contacts	Trong lacintinea	medium	THE GLIGHT	
Strategy 3A	message/best educational materials to educate families with children						
•	Utilize FirstSmile Delaware materials						
	Invigorate Tooth Troop						
1031	IParata 100th 1100b	<u>L</u>	<u>L</u>	L	1	<u> </u>	1

	Coordinate with Oral Health Literacy Group to identify additional			
ļ	materials/promotions to to disseminate and share with their			
Strategy 3B	communities/clients			
	Include materials/promotions developed by others as part of on-going			
	community health programs			
Task	Share Oral Health information texting			

Goal: Work to support programs and events of the three other action groups.

							Referred to/from Other		
	Description:	Person(s) Assigned:	Resources:	Start Date:	Due Date:	Status:	Action Group?	Notes:	Status Options:
	Promote fluoride varnish physician trainings and networking events in their communities	Whole committee	Membership to reach out and promote events	3/1/2016	12/31/2016	on-going	To be done in collaboration with Children's Action Group		Not Started
	Share information		р. с	57 =7 = 5 = 5		5 858			In Process
Strategy 1B	Consult with Children's Group event organizers/refer possible funding resources to support these efforts Identify and share known funding	Whole committee	Membership to reach out with known resources and/or community contacts	3/1/2016	12/31/2016	on-going	To be done in collaboration with Children's Action Group		Behind Schedule
	resources After events, share available services (fluoride varnish and dental homes) with their communities	Whole committee	Membership to reach out and promote available services	3/1/2016	12/31/2016	on-going	To be done in collaboration with Children's Action Group		_
Task	Promote with constituents/community members fluoride varnish by age 1 with primary care provider and dental home concepts after the networking events Participate in advocating for Medicaid		Many community partners				To be done in collaboration		-
	Oral Health Coverage for Adults if	Whole committee if	have advocacy networks				with Vulnerable Adults action		
Strategy 2A		appropriate	and expertise	1/1/2016	12/31/2016	on-going	group		
Task	Contact legislators with support for expanded coverage. Share stories from their community Share information with clients/colleagues about these efforts								_
	Refer clients in need of services to existing services	Whole committee if appropriate	Many community partners have knowledge of existing resources as well as contact with Vulnerable Adults		12/31/2016	on going	To be done in collaboration with Vulnerable Adults action group		
	Partners share the DE Dental Health Resource Guide with community/clients	арргорпасс	Addits	1/1/2010	12/31/2010	on going	Bromb		_
	Partners consider possibilities for state dental van and/or connecting adults with the state facilities dental clinics – explore partnerships								
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	Coordinate with Oral Health Literacy							
	Group to identify "the" message/best		Membership aware of				To be done in collaboration	
	educational materials to educate		community				with Oral Health Literacy	
Strategy 3A	families with children	Whole committee	demographics/needs	1/1/2016	12/31/2016	on-going	Action Group	
Task	Utilize FirstSmile Delaware materials							
Task	Invigorate Tooth Troop							
	Coordinate with Oral Health Literacy		Membership aware of					
	Group to identify additional		community					
	materials/promotions to to disseminate		demographics/needs as				To be done in collaboration	
	and share with their		well as best ways to				with Oral Health Literacy	
Strategy 3B	communities/clients	Whole committee	disseminate materials	1/1/2016	12/31/2016	on-going	Action Group	
	Include materials/promotions							
	developed by others as part of on-going							
Task	community health programs							
Task	Share Oral Health information texting				•			
Task					•			
Task					•			

Goal: Improve access to oral health care and disease prevention for vulnerable adults. Vulnerable adult is defined as anyone, age 18 & older, who experiences barriers to care. Examples of vulnerable adult populations include: uninsured adults; adults with disabilities (physical, mental, cognitive); pregnant women; homeless adults (e.g. veterans, migrant workers); adults in correctional facilities.

Chris Oakes, Jae Chul Le	ge .							
	Description:	Short-term Outcome	Long-term Outcome	Audiences/ Key Stakeholders	Addt'l Resources Required	Strategies	Activities/ Tasks	Notes:
	Develop oral health surveillance system screenings and data gathering-complete system of care Medical home-question of the funding for case management (Utah, HI, VT as examples)			DPH, professionals, researchers, insurance carriers, DMMA/HP, Delaware Health Information Network (Jan Lee), Electronic Medical Record	Coalition is a resource, existing partners, DHIN			3 Votes
Objective 2	the health care innovation model (ac	getting the stakeholders at the table	all individuals will have oral health coverage	211, Dental groups/meetings/medical societies, information exchange, national, home visiting programs				31 Votes
Objective 3	Education – professionals on how preventive and expedient dental care decreases poor health outcomes			Dental school, universities (Temple, UP, TJU, UD, DTCC, Del State)	HRSA grant, Parents as Teachers, Elmo/Sesame Street			18 Votes

Goal: Improve acce	ess to oral health care and disease prevention	for children						
John Sohonage								
	Description:	Short-term Outcome	Long-term Outcome	Audiences/ Key Stakeholders	Addt'l Resources Required	Strategies	/Tasks	Notes:
Objective 1	Promote oral health assessment and preventative care by primary medical providers to promote referrals and dental exams by age 1	Build and strengthen PCP/Dental team relationship			Coalition is a resource, existing partners, DHIN			22 Votes
Objective 2	Develop consistant oral health info/care that is cultural and age sensitive	Education of diverse populations			211, Dental groups/meetings/medical societies, information exchange, national, home visiting programs			5 Votes
Objective 3	Develop outreach programs that locate and place children into a dental facility, i/u coordination of Tx will be needed	Creation of dental case manggers as part of primary health care			HRSA grant, Parents as Teachers, Elmo/Sesame Street			4 Votes

Goal: Improve Heal	th Literacy of All Delaware Residents							
Greg McClure								
	Description:	Short-term Outcome	Long-term Outcome	Audiences/ Key Stakeholders	Addt'l Resources Required	Strategies	Activities/Tasks	Notes:
Objective 1	Develop an Information Campaign for Age 1 children and their parents	Awareness, behavior change	Disease prevention, improved school and quality of life	newborn parents, pediatricians, hospitals, dental professionals	Calendar, sub-committee, text4baby			22 Votes
Objective 2	Develop a high school Navigation guide - Powerpoint and book	Awareness, Knowledge	Life, behavior, prevention	high school juniors & seniors, parents, schools, dentists	Health ?, Del Tech			6 Votes
Objective 3	Develop an innovative electronic teaching program	lAwareness, behavior change	Disease prevention, improved school and quality of life	parents, children, healthcare professionals, dentists	Research technology			0 Votes

Goal: Increase	partnerships and collaborations to build a	and maintain a coordinate	ed advocacy initiative to im	nprove oral health systems in Delaware			
	Description:	Short-term Outcome	Long-term Outcome	Audiences/ Key Stakeholders	Addt'l Resources Required	Strategies	Activities/Tasks
Objective 1	With Partners, develop a standardized message of oral health priorities/ messages	Develop a united message for all stakeholders to use	All stakeholders understand and deliver a unified message	Family SHADE, DPH, Medical and Dental Schools, Hospitals, Schools, Doctors, Wilmington Consortium, State, Local	Coalitions, Schools, State, National, DOE		
Objective 2	Recognize resources and partners to adopt coverage for pregnant women	IAII narthers have been	Policy enacted providing dental health coverage for pregnant women	DDPH< ACOG, Early Childhood, MCO, Home Visiting, Legislators, Deb Heffernan	Funding - DPH grant, fiscal analysis, legislation from other states		
Objective 3	Access and innovation for oral healthcare	All partners have appropriate recommendation	Stakeholders have adopted guidelines	Population, Social media, DPH, State agencies, SIM, Tele-health, United Way, Delaware Center for Legislation	DOE, Implementation plans, Oral health action plan, Dental hyginists, focus groups		