# DELAWARE WIC **AUTHORIZED FOOD LIST**

INFORMATION FOR VENDORS

## BABY FOOD

#### **GERBER OR BEECH-NUT BRAND ORGANIC GERBER, BEECH-NUT, HAPPY BABY**

#### FRUITS ¢ VEGETABLES

Gerber Brand - 2nd Foods (2 pack) Beech-Nut Brand - 2nd Foods (4 oz. jar) Organic Gerber Brand - 2nd Foods (4 oz. jar)

Organic Beech-Nut Brand - 2nd foods (4 oz. jar)

- Happy Baby Brand 2nd Foods (4 oz. jar)
  - Single or mixed fruits
  - Single or mixed vegetables
  - Fruit and veggie blend

CANNOT BUY: desserts, dinners, cobblers, delights, custards, yogurts, medleys, added DHA/ARA, or added sugar, starch, or salt

#### **MEATS**

Gerber Brand - 2nd Foods

#### 2<sup>1</sup>/<sub>2</sub> oz. containers

- Single meats with broth
- Single meats with gravy

#### CANNOT BUY: dinners, graduates, sticks, or organic

## **INFANT CEREAL**

### **GERBER OR BEECH-NUT BRAND**

Authorized choices of the following single grain cereals:

Rice

- Multigrain
- Oatmeal Whole wheat

#### CANNOT BUY: cereal with

added fruit, formula, DHA/ARA, or organic

### **INFANT FORMULA**

**ONLY THE BRAND. TYPE** (POWDER. CONCENTRATE OR **READY-TO-FEED) AND SIZE PRESCRIBED TO THE** WIC PARTICIPANT.

CANNOT BUY: any other brand, type, or size

Refer the participant to their local WIC office for returns or exchanges.

# BREAKFAST CEREALS

### COLD CEREAL





Sugar

Instant (packets)

serving packages only)

### YOGURT

0

#### **32 OZ. CONTAINERS OF REGULAR** OR GREEK, PLAIN, OR VANILLA **FLAVORS ONLY**

#### Whole fat, low fat, nonfat as listed on food package

Other authorized choices and flavors:

- Yoplait Go-Gurt (eight 2 oz. tubes) (sixteen 2 oz. tubes)
- Yoplait Kid (eight 4 oz. cups)
- Activia (four pack 4 oz. cups)



**CANNOT BUY:** drinkable yogurts, yogurts with mix-in-ingredients such as: granola, candy pieces, honey, or nuts





KiX

Little Bites





CREAM

WHEAT

e



CREAM

Cream

(regular)



of Wheat Original Instant (packets)

CANNOT BUY: any cereal or brand not listed, or organic cereal

### CHEESE **STORE BRAND OR**



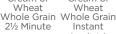
#### 1 lb. or 8 oz. package (8 oz. or 16 oz.)

Authorized choices of the following:

- Pasteurized Processed American
- Cheddar (block or shredded)
- Mozzarella (block or shredded)

CANNOT BUY: imported cheese, cheese food, product or spread, cheese with added flavors, individually wrapped slices, organic, Velveeta, Cheez Whiz, Kraft Singles, low fat or low sodium products, grated or cheese sticks, deli-sliced cheese, variety packs (i.e., American/Swiss)





## WHOLE GRAINS - TORTILLAS, BREAD, PASTA & RICE

#### **100% WHOLE WHEAT OR CORN TORTILLAS**

#### **STORE BRAND OR STORE DESIGNATED BRAND**

#### 1 lb. (16 oz.) package

- Bowl & Basket 100% Whole Wheat Tortillas
- Chi-Chi's 100% Whole Wheat or Corn Tortillas
- Essential Everyday 100% Whole Wheat or Corn Tortillas
- Don Pancho 100% Whole Wheat Tortillas or Corn Tortillas
- Food Lion 100% Whole Wheat Tortillas
- Giant 100% Whole Wheat or Corn Tortillas
- Great Value 100% Whole Wheat

## **FRESH FRUITS &** VEGETABLES

#### **FRESH FRUITS & VEGETABLES ONLY**

- Any variety of fresh, bulk fruits and vegetables
- Bagged fruit
- Bagged salad mixes (no dressing, croutons, nuts, or meat added)
- Bagged and loose vegetables
- Tubs of cut fruit or vegetables (no dressing or dip)
- Organic

CANNOT BUY: frozen fruit, frozen vegetables, canned fruit, canned vegetables, dried fruit, dried vegetables, herbs (i.e., basil, cilantro, parsley), spices (i.e., vanilla bean, cinnamon sticks), or fruit cups (i.e., Del Monte, Dole)

### EGGS **STORE BRAND OR**

### **STORE DESIGNATED BRAND**

YYYY

One dozen, large, white only

CANNOT BUY: brown, free-range, specialty eggs (Eggland's Best or EggsPlus), or organic

- La Banderita 100% Whole Wheat or Corn Tortillas
- Natures Promise Whole Wheat Tortillas
- Micasa Whole Wheat Tortillas
- Mission 100% Whole Wheat or Corn Tortillas
- Ortega Whole Wheat Tortillas
- Shoprite 100% Whole Wheat Tortillas
- Siempre Autentico Whole Wheat Flour Tortillas
- Signature Select 100% Whole Wheat Tortillas
- Tio Santi 100% Whole Wheat Tortillas
- Weis 100% Whole Wheat Tortillas

#### **100% WHOLE WHEAT BREAD**

**STORE BRAND OR STORE** DESIGNATED BRAND

#### 1 lb. (16 oz.) package

100% whole wheat bread only. Whole wheat flour must be the first ingredient listed.

#### **100% WHOLE WHEAT PASTA STORE BRAND OR STORE DESIGNATED BRAND**

1 lb. (16 oz.) package

### **100% WHOLE GRAIN BROWN RICE STORE BRAND OR STORE** DESIGNATED BRAND

1 lb. (16 oz.) package

# DRIED **BEANS/PEAS**

#### **STORE BRAND OR STORE DESIGNATED BRAND**

#### 1 lb. (16 oz.) bag

Your choice of:

- Dried beans
- Peas
- Lentils

**CANNOT BUY:** soup mixes, canned beans, or beans mixed with spices or meat

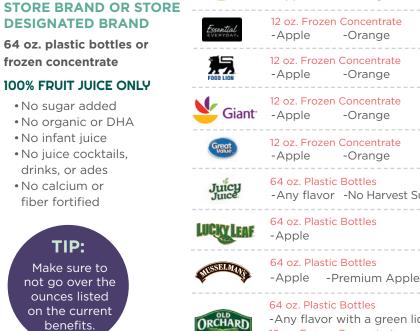
## **CANNED FISH**

#### **STORE BRAND OR STORE DESIGNATED BRAND**

#### Available to exclusively breastfeeding mothers and pregnant or breastfeeding mothers with twins or triplets.

- Chunk Light Tuna, water packed
- Wild Alaska or Pink Salmon. water packed

**CANNOT BUY:** albacore tuna. tuna spreads, or any other type of salmon, lunch packs, or fish with added flavoring



64 oz. Plastic Bottles -Any flavor with a green lid 12 oz. Frozen Concentrate -Any flavor with a green lid

## WHAT IS WIC?

JUICE

WIC is a federally funded program that is administered at the federal level by the Food and Nutrition Service (FNS), United States Department of Agriculture. The State of Delaware, Division of Public Health, is responsible for the administration of the Delaware WIC Program. The WIC Administration office is responsible for all the operations of the program in accordance with federal and state rules, regulations, and guidelines.

The primary purpose of the WIC Program is to make health and nutrition services available to eligible individuals.

Under the WIC Program, authorized health professionals prescribe nutritious supplemental foods and teach nutrition education to pregnant, postpartum, and breastfeeding women, infants, and children to their fifth birthday.

WIC participants receive eWIC benefits (eWIC card) to enable them to purchase WIC approved foods at local retail grocery stores. The eWIC card has a prescription for specific foods selected for the nutritional need of the individual with amounts loaded to the eWIC card.

WIC participants will receive an eWIC card that includes:

- A list of specific foods that may be purchased.
- A Cash Value Benefit (CVB) that has a fixed-dollar amount for the purchase of fresh fruits and vegetables.

Participants can use their benefits at any Delaware WIC authorized retailer.

> For more information about the Delaware WIC Program go to: de.gov/wic

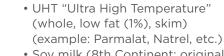
Crunchy

butter, peanut butter spreads, peanut butter with added flavors or fortified peanut butter, natural, or organic

STORE BRAND OR STORE **DESIGNATED BRAND** Product type and size as listed on the current benefits

MILK

- Fresh (not flavored)
- Whole, low fat (1%), skim • Lactose reduced (whole,
- low fat (1%), skim)
- Evaporated milk (whole, low fat (1%), skim)



- Soy milk (8th Continent: original or vanilla) (Silk: original)
- Dry milk

### CANNOT BUY: flavored milk,

raw unpasteurized milk, non-dairy milk substitutes, organic, or milk alternatives

### **PEANUT BUTTER**

**STORE BRAND OR STORE DESIGNATED BRAND** 





#### 12 oz. Frozen Concentrate -Orange

-Apple

-Orange

-Orange

12 oz. Frozen Concentrate -Orange

12 oz. Frozen Concentrate -Orange

-Any flavor -No Harvest Surprise

SENECA	64 oz. Plastic -Apple 12 oz. Frozen -Apple	
Shop Rite	12 oz. Frozen - Apple	
Signature -	12 oz. Frozen -Apple	
TIPTON GROVE	12 oz. Frozen -Apple	
THE TOP	12 oz. Frozen -Apple	
weis	<mark>12 oz. Frozen</mark> -Apple	
Welch's		n Concentrate with a yellow band
WHITE HOUSE	<mark>64 oz. Plastic</mark> -Apple	Bottles

### WHAT ROLE DOES A WIC VENDOR PLAY?

WIC vendors play an important role in the health of WIC participants. eWIC cards contain a food prescription designed to supplement the WIC participant's nutritional needs. The vendor fills the prescription, ensuring that the participant receives what is prescribed. Vendors act as the final step in the WIC process. The vendor's role is vital to the success of the WIC program because the nutritious WIC foods are designed to promote the healthiest possible birth outcomes, as well as the growth and development of children. WIC appreciates you being a partner with us in providing nutritious foods to Delaware families!

### IMPORTANT

• WIC participant pays

the remainder of the



purchase price, which exceeds the maximum amount allotted on the eWIC card

• Payment may be made by one of the following methods: cash. credit/debit card. SNAP. or personal/business check.



SWE THIS RECEIL

## HOW TO COMPLETE AN eWIC TRANSACTION

- **1.** Scan all food.
- **2.** If the customer identifies themselves as a WIC participant, make sure they use their eWIC card first before any other form of payment.
- **3.** Give the cash register receipt to the WIC participant. The remaining benefit balance and date benefits expire will appear on the receipt.
- **4.** If there are problems with an eWIC transaction, contact your customer service manager or store manager for help.

Say **YES** to coupons, specials, and store discount cards!

Say **NO** to rain checks, refunds, and IOU's.

## VENDOR RESPONSIBILITIES

It is the responsibility of the WIC vendor to follow the policies and procedures of WIC. These responsibilities include, but are not limited to, the following:

- Comply with requirements specified in the Vendor Agreement and the Delaware WIC Vendor Handbook.
- 2. Purchase infant formula from the Approved List of Infant Formula Wholesalers/Retailers/Manufacturers only.
- 3. Accept and process eWIC benefits only within the confines of the store.
- **4.** Ensure that a minimum stock of WIC foods with future expiration dates is on the shelves at all times.
- **5.** Post the "We Accept eWIC" door decal in a highly visible location on or near entrances to the store.
- 6. Vendors may not override any transaction.
- **7.** Give all WIC participants the same service and the same courtesies as non-WIC customers.
- **8.** To make changes to the Approved Product List, the vendor must complete the UPC Application Form available at de.gov/wic.
- 9. At least one employee is to attend and complete all required training per store. Those employees are then responsible to train all store employees on WIC procedures and distribute WIC materials.
- **10.** Keep the current authorized food list at each cash register.
- **11.** Submit timely, accurate Monthly Self Monitoring checklist of minimum stock food items as required by the State Agency.
- 12. Cooperate with WIC officials when the store is being evaluated or monitored.
- **13.** Do not use any incentives, "give aways", specials, or the like, for the purpose of encouraging or otherwise enticing WIC participants to redeem their eWIC benefits at the store.



DELAWARE HEALTH AND SOCIAL SERVICES
Division of Public Health
WIC Program

## **QUESTIONS?**

Call the state WIC Vendor Unit at **1-800-222-2189** or **1-302-741-2900** The information in this list is subject to change. This institution is an equal opportunity provider.

## FREQUENTLY ASKED QUESTIONS

- Q: Can I substitute another brand if our store is out of the brand on the WIC Program Booklet?
- **A:** No. Substitutions are never allowed. If your store is out of the specific brand the participant wants, the participant can go to a different WIC authorized vendor.
- Q: Does the WIC Participant have to show ID/WIC folder for an eWIC transaction?
- **A:** No. The eWIC card is the only item required for a successful eWIC transaction.
- Q: What if my store is out of a WIC food item?
- **A:** If your store is out of an authorized WIC food item, you must tell the WIC customer to come back later or go to another store. You may not issue rain checks or IOUs for out-of-stock items.

## Q: What should a cashier do if a situation arises at checkout?

**A:** Contact your store manager or customer service manager, according to your store policy.

### LET THE WIC SYSTEM DECIDE

The Point-of-Sale (POS) device will determine if the item is allowed. If it is an allowed item, and the customer has enough in their balance to receive the item, the POS will allow the transaction.