



The First Delaware State Health Improvement Plan

Strategies for the SHIP: Healthy Lifestyles

Stakeholder Meeting
January 14, 2014



DELAWARE HEALTH AND SOCIAL SERVICES

Division of Public Health

The First Delaware State Health Improvement Plan
Strategies for the SHIP – Healthy Lifestyles
January 14, 2014 Stakeholder Meeting

Participants: See Appendix.

Workgroup History:

At the Nov. 20 meeting, potential solutions were identified for the following problems:

1. Lack of resources;
2. Lack of political will; and
3. Lack of alignment, coordination and clarity of purpose.

Meeting Summary:

The group re-affirmed that the definition of healthy lifestyles would be healthy eating and active living.

Today's meeting prioritized the solutions. The product of this discussion is as follows:

Goal: To assure an infrastructure necessary to increase the adoption of healthy eating and active living.

Strategy 1: Maximize and Develop Resources.

Objective: Leverage public and private resources.

Possible Activities:

- Identify opportunities to blend resources.
- Establish a wellness trust.
- Identify and apply for new grant opportunities.

Strategy 2: Build Support for change.

Objective: Advocate with decision makers.

Possible Activities:

- Utilize data and champions/leaders.
- Mobilize grass roots support and stakeholders.

Strategy 3: Optimize alignment and coordination of efforts.

Objective: Facilitate the coordination of plans and actions.

Possible Activities:

- Complete an environmental scan of plans, assets and needs.
- Conduct an analysis of plans to identify duplication of effort and opportunities for coordination.
- Facilitate alignment of plans.

Potential "strategy owners" were discussed. These will be pursued between meetings.

Appendix

Participants

Karen Anthony, Christiana Care Health System
Helen Arthur, Delaware Health and Social Services
Fred Breukelman, Delaware Health and Social Services
Cassandra Codes-Johnson, Delaware Health and Social Services
Richard Killingsworth, Delaware Health and Social Services
Chris Oakes, Delaware Health and Social Services
Karyl Rattay, Delaware Health and Social Services
Kathleen Russell, Delaware Health and Social Services
Yvette Santiago, Nemours Health and Prevention Services
Donna White, Office of Management and Budget
Linda Wolfe, Delaware Department of Education