

Governor's Council on Health Promotion & Disease Prevention

Update: Committee Priority Areas Review

Committee 1:

Create a More Responsive Health Care System

Chair: Karyl T. Rattay, M.D., M.S.

Co-Chair: Paul Kaplan, M.D.

Committee 1 Priorities

Build a responsive and accessible system of care. Consider both existing systems and innovative approaches.

1. Work with partners to develop a comprehensive system to prevent, identify and manage chronic preventable diseases in Delaware

- § Collaborate with Million Hearts Campaign
- § Use existing models—such as Better Health Greater Cleveland, Stanford Model, or Vermont Blue Print for Health—to guide development
- § Work in conjunction with CMMI initiatives

Measurably improve the accessibility and promotion of integrated primary and preventive care for all residents, incorporating mental, oral and vision health.

2. Enhance non-traditional health care workers role in system

- § Develop common terminology
- § Determine how they will be funded

3. Integration of efforts

- § Models include Healthy Weight Collaborative, Help Me Grow
- § Make sure providers are aware of programs and activities
- § Ensure no duplication of efforts

Committee 2: Develop Policy and Funding

Chair: Patricia Hoge, Ph.D.
Co-Chair: Rep. Michael Barbieri

Committee 2 Priorities:

1. Increase the excise tax on tobacco products
2. Promote the Worksite Wellness Toolkit
3. Increase funding from the Delaware Health fund to support tobacco prevention and physical activity and healthy eating efforts.

Committee 3: Create a Healthy Environment (Schools & Communities)

Chair: Sen. Bethany Hall-Long, Ph.D., R.N.C.
Co-Chair: Richard E. Killingsworth, M.P.H.

Committee 3 Priorities:

1. Enhance and strengthen the Healthy Community Recognition Award program.
2. Build on and advance Delaware's Bicycle Friendly state designation by working toward improved physical environments, policies, and programs to advance bicycling as a safe choice for transportation, recreation, and physical activity.
3. Develop and implement a joint-use facility initiative targeting schools, faith-based organizations and health care systems to deliver greater options for community-based health promotion activities.

Committee 3 Additional Priorities:

4. Develop a state policy & procurement criteria for purchase and provision of healthier food and beverage choices by all State agencies, including vending machines in State buildings.
5. Develop language in County and Municipality Unified Development Codes to establish standards, procedures, and minimum requirements that advance better health outcomes related to healthy eating and active living.

Committee 4:
Build Capacity for Individual Health

Chair: Michael Rosenthal, M.D.
Co-Chair: Theresa Strawder

Committee 4 Priorities

1. Promote Executive Branch policies for enhancement and expansion of DelaWELL services for employees and families.
 - as model for employee health promotion working with other employers.
2. Increase availability and adoption of health promotion programs for small to mid-size employers
3. Adopt statewide themes for coordinated health promotion/disease prevention
 - *e.g.* Know Your numbers, 5-2-1-Almost None, Million Hearts Campaign

Additional Committee 4 Priorities:

- § Legislation to provide tax equity for other tobacco products in the state (esp. little cigars and smokeless tobacco/snus), which are now taxed at a rate much lower than cigarettes.
- § Recommended or model policies for workplaces and state employees allowing some time sharing for participation in wellness activities/classes.
- § Promote legislation to provide tax incentives for business which implement health promotion programs and demonstrate improved health and lower health care costs for their employees.