

Improving Maternal and Child Health: A Focus on Reducing Unintended Pregnancy

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DHMIC Summit

What we're going to talk about



- Teen and Unplanned Pregnancy: the numbers
- Connecting the dots
- Strategies

The Campaign's Mission

- Our mission is to is to **improve the lives and future prospects of children and families** and, in particular, to help ensure that children are born into stable, two-parent families who are committed to and ready for the demanding task of raising the next generation.

2 in 10 by 2015!

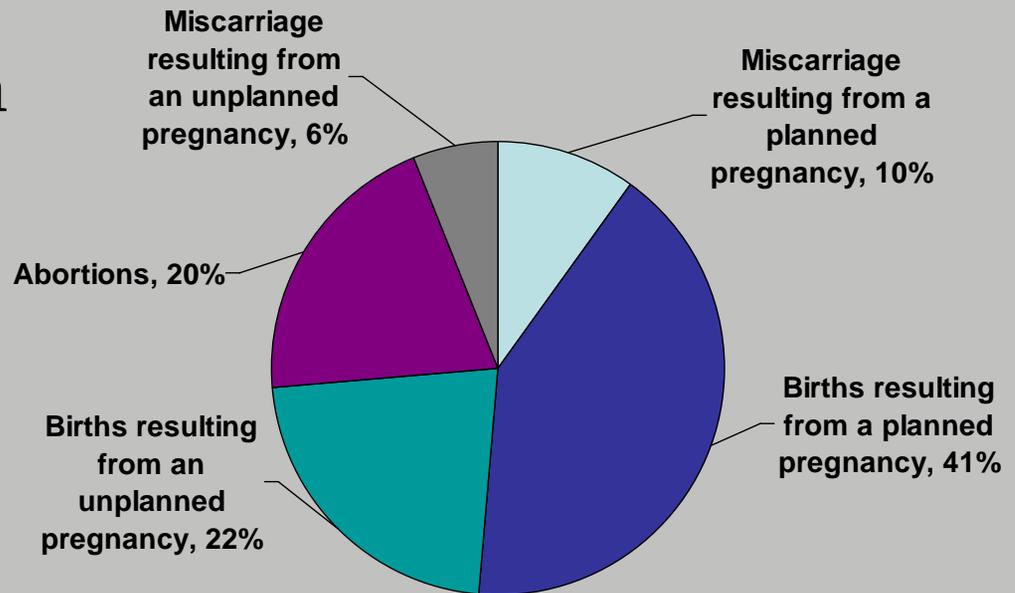
****Data Alert****



Unplanned Pregnancy Facts

- 6.4 million pregnancies in 2001
- More than 3 million unplanned

Pregnancy Distribution for all women aged 15-44, 2001

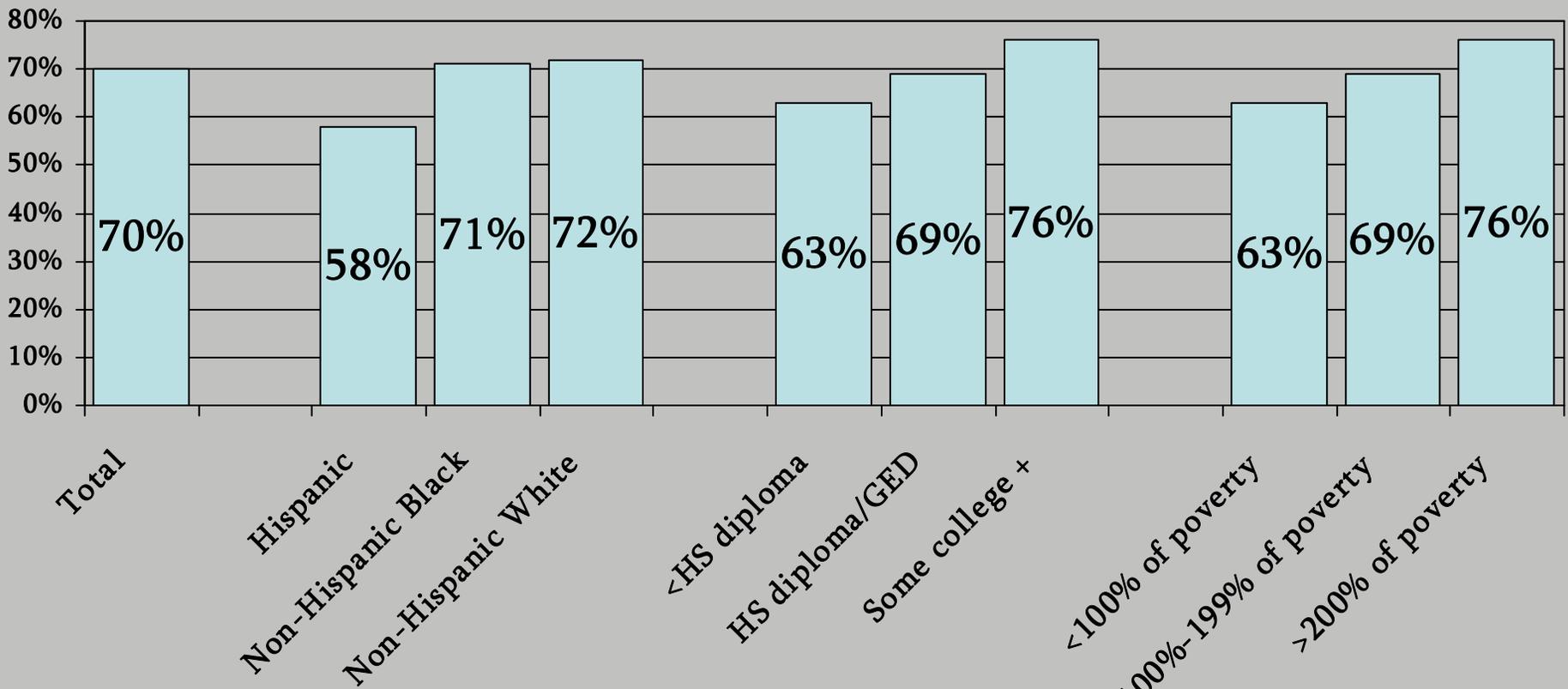


Facts Continued

- 75% of unplanned pregnancies are to women 29 and younger.
- Teens = progress...young adults = stalled
- Almost half of all unplanned pregnancies are to women who live with their partner

Income, Race, and Education

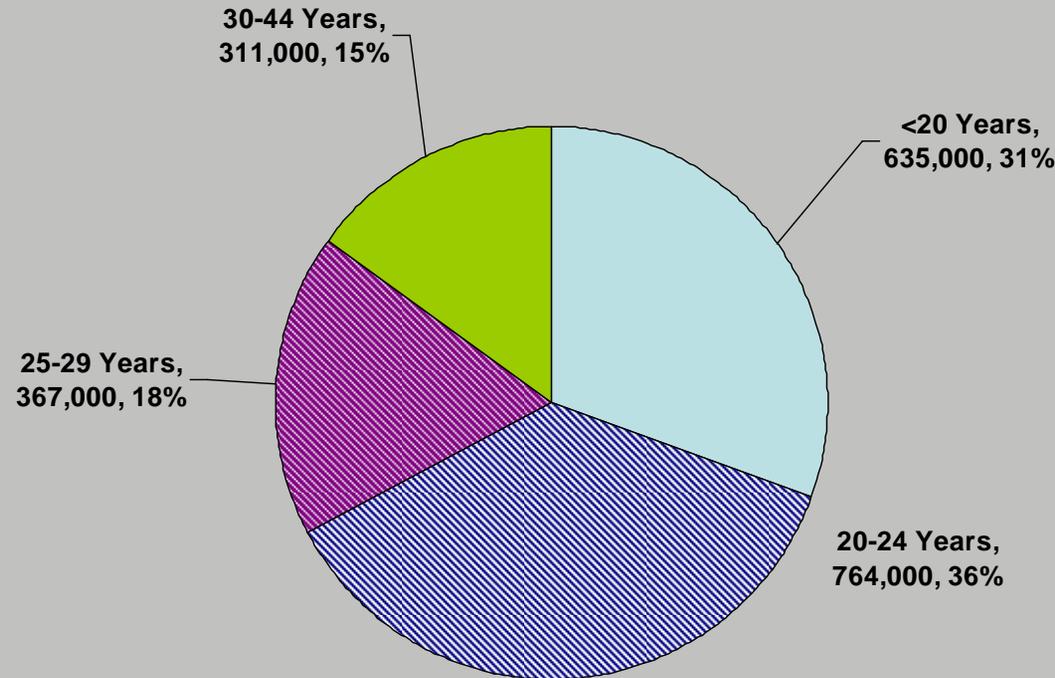
Proportion of all pregnancies that are Unplanned Among Unmarried Women Age 20-29



A few more Facts

- More than half of all unplanned pregnancies are to unmarried women in their 20s
- Seven in ten pregnancies to unmarried women in their 20s are unplanned

Proportion of Unplanned Pregnancies among Unmarried Women, by Age Group, 2001



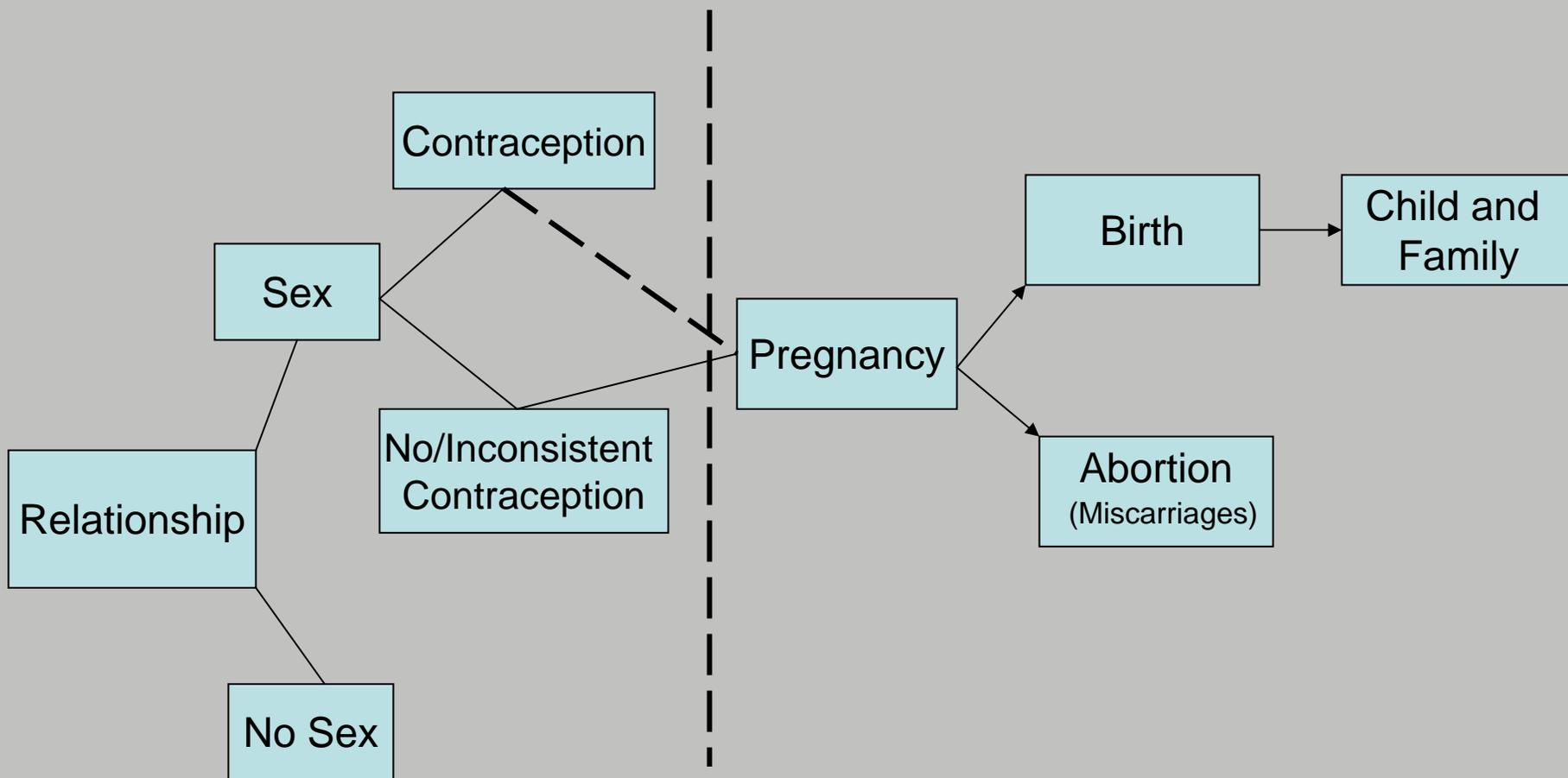
Consequences of Unplanned Pregnancy

- Out-of-wedlock births/relationship stress
- Less prenatal care, more low birthweight
- Lower cognitive test scores at age two
- Child abuse/neglect

Consequences: A Focus on Maternal and Infant Health

- Reduced opportunity for pre-conception and inter-conception care
- 2.5 times more likely to being prenatal care after the first trimester
- Increased risk of preterm birth and low birthweight

Shared Goal: Strong and Healthy Families and Children



Larger Social Environment
Culture and Economics



The Odyssey Years

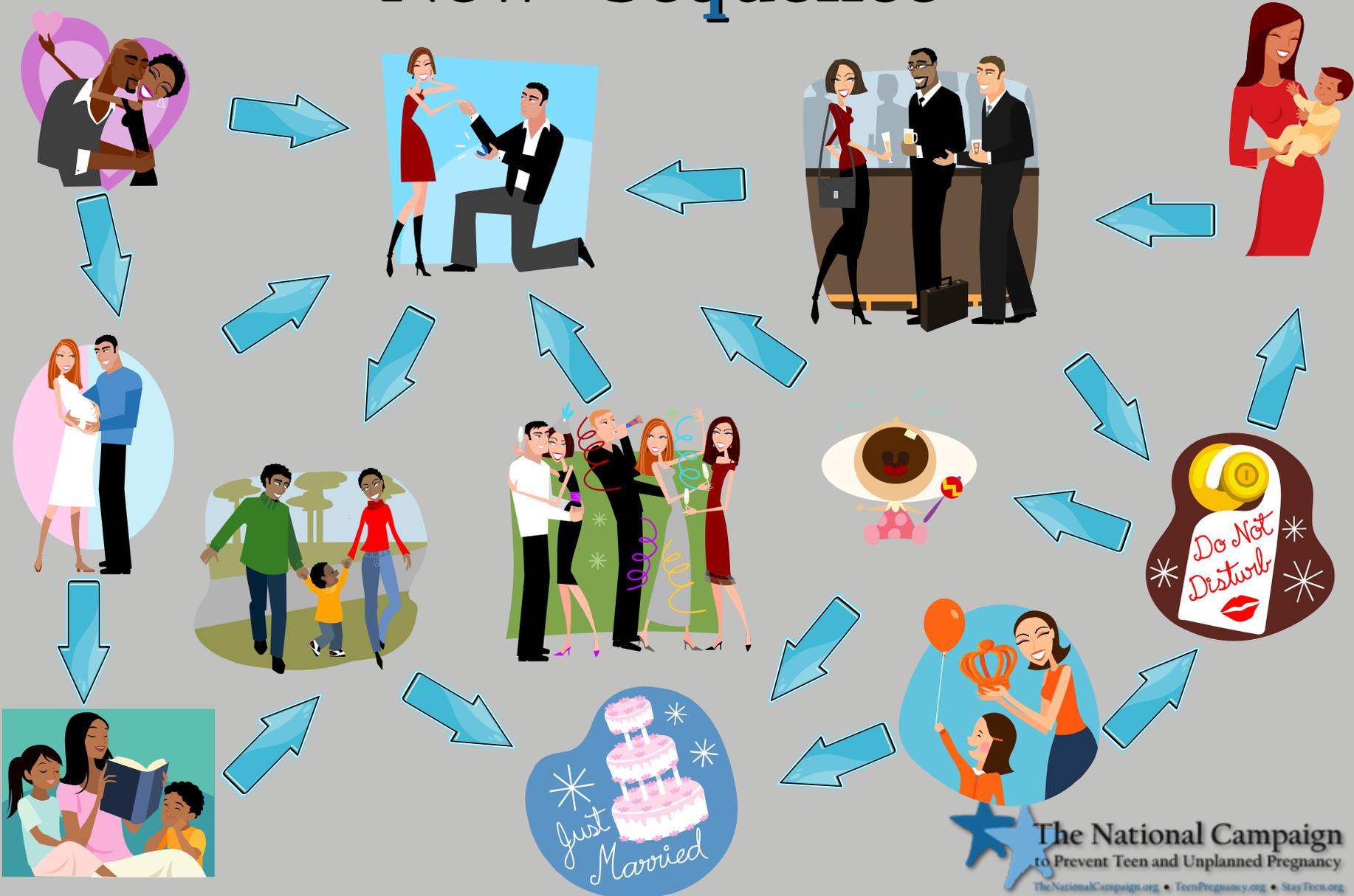
Consider:

- Marrying later (22 in 1960, 28 in 2006)
- Cohabiting (48% in 1982, 65% in 1994)
- 19-29 year old living with a parent (55% of guys, 50% of girls)
- Reached adulthood? (60% of those 18-25 say yes and no)
- Necessary for adulthood (bottom 4 of 16 items: full time employment, marriage, finish education, have a child)

“Old” Sequence



New "Sequence"



A few more words on young adults: What are they saying?



"If it happens, it happens."



"I don't want a baby, but we're not using condoms..."



"Planning is for people who are financially stable."

Video

Consider Digital Media

- Reach young adults where they are
- Allows for many different messengers



Consider the Messages

- Rethink term “abstinence”
- Address myths
- Address motivation



Thoughts for Counseling

- What do you already plan for?
- What do you want – Education? Job? Marriage?
- What do you want for your children?

Remember Parents and Schools



- Encourage parents and other influential adults to keep talking about these issues with young adults
- Consider partnering with local universities, community colleges, trade schools

Consider the Unusual Suspects

- Employment training, workforce development, and career development
- Community and state economic development
- Healthy relationship and healthy marriage education



Programs that Work

- Tailored magazine style intervention
- Focus on improving contraceptive use
 - Quick start
 - Provision of oral contraceptives in nontraditional settings
 - Reminder systems
- Involving men

State Leadership

- Michigan
- Indiana
- Iowa
- Virginia
- And more...

Policy: A Focus on Medicaid

- 26 states have Medicaid Family Planning Waivers
- Cost effective – 1:3 savings for Medicaid
- Examples:
 - California’s FamilyPACT
 - South Carolina

TANF

- 33 states spend TANF funds on pregnancy prevention
- Examples: AK, CO, HI, IA, NH, NV, PA, VA
- Innovative example of supporting TANF clients: Washington State

More Policy Opportunities

- Statewide blueprint to reduce teen and unplanned pregnancy
- Support science-based approaches

Ways the Campaign hopes to help

- Research on attitudes and knowledge about fertility, contraception
- Males
- Digital media
- Community colleges
- State efforts
- The National Campaign Fund
- What else?

☆☆ Thank-you! ☆☆

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For more information:

Visit our websites:

www.TheNationalCampaign.org

www.teenpregnancy.org

www.stayteen.org

Check out our blog:

http://blog.thenationalcampaign.org/pregnant_pause/

Sign up for e-gram updates!