

# The DPH Bulletin

From the Delaware Division of Public Health

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## Free breastfeeding education available in provider offices

The Delaware Division of Public Health (DPH) and the Medical Society of Delaware (MSD) are providing one-hour “Lunch and Learn” breastfeeding education seminars at prenatal, family, and pediatric practices.

Over a complimentary lunch, office teams — including primary care physicians, nurses, practice managers, and billing personnel — receive helpful information, tools, and office materials about breastfeeding in the U.S. and Delaware; common misconceptions; and hospital policies. The teams also learn how to support mothers successfully, and to recognize and help with breastfeeding problems. Counseling and referral resources are shared. Offices receive a flash drive with useful tools and print materials.

To schedule a training, call the MSD at 302-224-5193. This initiative is funded by a grant provided by the Association of State and Territorial Health Officers and the Centers for Disease Control and Prevention.

## DE hospitals ban infant formula bags



Delaware Health and Social Services (DHSS) Secretary Rita Landgraf announced that all Delaware maternity hospitals have discontinued giving free formula gift bags to new mothers, which can inadvertently discourage breastfeeding. Sec. Landgraf holds Governor Jack Markell's proclamation declaring August as National Breastfeeding Month and Aug. 1-7, 2015 as World Breastfeeding Week in Delaware. Looking on, from left, are breastfeeding mothers Beth Evans with daughter Caroline, 7 months, both of Millsboro; and Kate Libby with son Hudson, 6 months, both of Seaford. Find resources on the Breastfeeding Coalition of Delaware's website: [www.delawarebreastfeeding.org/](http://www.delawarebreastfeeding.org/).



DELAWARE HEALTH AND SOCIAL SERVICES  
Division of Public Health  
Office of Health and Risk Communications



**PetSmart Charities™ funds Forgotten Cats' TNVR effort**

DHSS officials lauded PetSmart Charities' \$200,000 grant award to Forgotten Cats for its Trap-Neuter-Vaccinate-Release (TNVR) initiative in Newark, Bear, and New Castle. Forgotten Cats will spay/neuter 4,000 free-roaming cats, vaccinate them against rabies, and return them to their cat colonies. Front row, from left: Bryan Kortis, PetSmart Charities; Rep. Paul Baumbach; Newark Councilwoman Marge Hadden; Felicia Cross, Forgotten Cats; Donna Vickers, Newark Animal Control; and Hetti Brown, Office of Animal Welfare director. Second row: Lt. Fred Nelson, Newark Police; Wynne Hewitt, Forgotten Cats; DPH Director Dr. Karyl Rattay; and DHSS Secretary Rita Landgraf.

## Animal response volunteers sought



The Delaware Animal Response (DAR) program, based in DPH's Office of Animal Welfare, are recruiting for volunteers wishing to join the State Animal Response Team (SART) and Veterinary Medical Reserve Corps (VMRC). SART and VMRC will assist in community preparedness education, emergency pet shelter management, emergency veterinary care, and animal rescue. If interested, visit <http://dhss.delaware.gov/dhss/dph/oaw/oawhome.html> or contact DAR Coordinator Jane Walmsley at [P.Jane.Walmsley@state.de.us](mailto:P.Jane.Walmsley@state.de.us) or 302-255-4620.

## Delaware reports cancer progress

DPH presented cancer data from its new report, *Cancer Incidence and Mortality in Delaware, 2007-2011*, to the Delaware Cancer Consortium in July. From 1997-2001 to 2007-2011, Delaware's all-site cancer mortality rate decreased 15.8 percent, which is 21 percent greater than the national decline of 13.1 percent.

The report is posted on DPH's Cancer Prevention and Control Program website: <http://www.dhss.delaware.gov/dhss/dph/dpc/cancer.html>.